

# DIGITAL MARKETING TRAINING

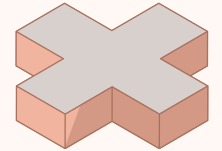
Live-classroom Programs

100% Placement

100% Practical approach

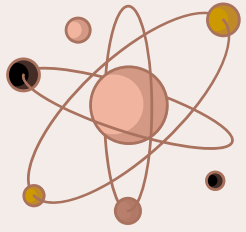
**PROSPECTUS 2025-2026**

[contact@rocketgenie.co.in](mailto:contact@rocketgenie.co.in)  
+91-9891806929



# INDIA'S BEST DIGITAL MARKETING TRAINING COMPANY





**rgCDMS**

# **ROCKET GENIE CERTIFIED DIGITAL MARKETING SPECIALIST**

The specialist program we created with a laser-targeted focus to provide jobs to freshers in the digital marketing industry with learning divided in multiple sections.

We start from foundation of marketing & web presence and then move on to make business visible online through graphic designing, video creation and building websites.

Once you are able to get the basic visibility setup, we will learn tips and tricks to enhance online visibility & generate leads through 3 major skill sets of digital marketing which are social media optimization, social advertising and search engines.

Each section includes a Mini project, exercise, case study, quiz, and assignment. Once you have completed the same, you will be trained in the interview cracking process in the last section and once certified you can start applying for digital marketing jobs.

# 100% PRACTICAL APPROACH WITH CASE-STUDY OF



Marketing strategy



Travel package sales cycle



RENAULT

Omni-channel retail process



Digital business goals identification



Social media campaign goals



Social media strategy



Landing page analysis

# BANKING AND INSURANCE



# BPO/IT-ES



# FMCG, RETAIL & FOOD



ADITYA BIRLA GROUP



**lifestyle**<sup>®</sup>  
YOUR STYLE. YOUR STORE.



**TRENT**  
LIMITED  
A TATA Enterprise

**max**

**Myntra**



**cult.fit**

**Flipkart**



**Sangeetha**  
PIONEER THEN. LEADER NOW

**REBEL**  
FOODS

**TACO BELL**

**zomato**

**Traya.**

**PMJ JEWELS**

"Crafting relationships since 1964"  
INDIA | USA | UAE

**lenskart**

**bigbasket**

**TITAN**  
COMPANY

**SWIGGY**  
FOOD DELIVERY APP

**Domino's**  
Pizza

**zepto**

**BIRA**<sup>91</sup>

**BURGER**  
KING

# STAFFING





# PLACEMENT AND JOB OPPORTUNITIES





Philippine Airlines QANTAS



JET AIRWAYS







# COURSE CURRICULUM

## Marketing & web presence foundation modules

### Module 1

#### MARKETING FOUNDATION

- History of marketing
- Traditional vs Digital marketing

### Module 2

#### DIGITAL MARKETING ECOSYSTEM

- The current opportunity
- Digital marketing channels
- Career in digital marketing

### Module 3

#### DIGITAL MARKETING BEHAVIOUR

- Digital consumer behaviour
- Understanding on line business goals

### Module 4

#### DIGITAL VISIBILITY STRATEGY

- Website planning
- Local visibility
- Social media visibility

### Module 5

#### ONLINE LEAD STRATEGY

- Need of online advertising
- Types of online ads
- Media buying principles
- Nurturing & lead funnels

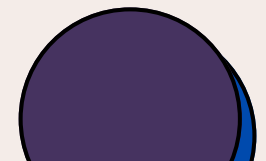
# DIGITAL MARKETING ANALYST

## EARNING 45K

I am working with renowned media group Dainik Bhaskar, all thanks to Rocket Genie



**YASHI BHATT**



## Online business visibility foundation

### Module 6

#### Graphic designing for business

- Graphic design fundamentals
- Designing-Marketing kits
- Designing online documents
- Advanced Designing principles
- Social media & WhatsApp banner design

### Module 7

#### DIGITAL MARKETING ECOSYSTEM

- The current opportunity
- Digital marketing channels
- Career in digital marketing

### Module 8

#### DIGITAL MARKETING BEHAVIOUR

- Digital consumer behaviour
- Understanding on line business goals

# YOUTUBER

## STARTED HIS YOUTUBE CHANNEL AND GOT MONETIZED WITHIN 3 MONTHS

Digital marketing has given me the knowledge & confidence to start my YouTube channel



**DIVYANSHU SAXENA**

# MAJOR SKILLSET 1 SOCIAL MEDIA OPTIMIZATION

## Instagram and YouTube fashion influencer

**445K INSTAGRAM FOLLOWERS**

I would recommend RocketGenie for digital  
marketing training



**SHUBHI BHARAL**

## Module 9

### Introduction to social media

- Social media fundamentals
- Importance of social media for business
- What does social media include

### Social media marketing concept

- Conversational Marketing
- Importance of content creation on social media
- Do's and Don'ts of social media

### Exploring social media channels

- Size of network
- Demography of network
- Marketing purpose
- Pros & Cons of each channel

### Facebook business marketing

- FB profile vs. page vs. group
- Creating page and groups
- How to optimization your profile setting
- How to grow your FB page
- Strategic best practices
- FB messenger optimization
- FB posting ideas

### Twitter marketing

- How twitter works
- Twitter terms
- Twitter for business
- Quick guided setup
- Best practices to optimization teitter

### LinkedIn marketing

- Introduction to linkedIn
- linkedIn profile optimization
- LinkedIn network growth strategy
- linkedIn post idea

### Instagram marketing

- Impact of instagram on business
- Instagram profile optimization
- Instagram algorithm
- Instagram insights
- Growing your Instagram - Posts, videos stories, reels, live,
- How to get more follower a
- Instagram case studies

# MAJOR SKILLSET 2 SOCIAL MEDIA ADVERTISING

**WITH ROCKET GENIE'S LEAD  
GENERATION TRAINING, I WAS ABLE  
TO BUILD A BUSINESS WITH 3 CRORE+  
TURNOVER**

I would recommend RocketGenie for digital  
marketing training



**CHANDRAKANT YADAV**

Founder: Thepetnest

## Module 10

### Landing page optimization

- Things to know when planning a lead generation campaign
- key elements of a landing page
- user flow designing
- LP copywriting
- Building: action, trust & Thank-you page
- A/B version a of LP
- key LP creation Tools

## Module 11

### facebook & Instagram advertising

- Introduction advertising
- Types of Ads- images, video a, carousel, story etc
- Types of campaign a- Awareness, consideration, conversion
- Sub campaigns- Reach, traffic, lead generation, sales, App install etc
- FB & Instagram Ad policies
- Creating your Ad campaign - live walkthrough
- Ad campaign best practices
- Ad campaign case study



# MAJOR SKILLSET 3 SEARCH ENGINE OPTIMIZATION

## EARNING 25 K AS SEO SPECIALIST

I got placed as and SEO specialist right after completing the course

**PRIYA PRADHAN**



### Module 12

#### Introduction to SEO

- Search engines & its functions
- Why SEO
- Definition of SEO
- SEO Ranking factors
- SEO algorithms

#### SEO key word research

- What is keyword
- Types of keywords
- keywords selection tool
- keyword mapping on Pages and posts

#### On page SEO: content optimization

- Importance of SEO content
- Keywords density and proximity in content
- ideal content length for posts and pages
- Unique content and avoiding plagiarism
- SEO content writing cheat sheet

#### On page SEO: technical & HTML

- Title tag
- Description tags
- Robots tag
- Anchor text
- Image and heading tags,
- URL optimization and site structuring

#### Google search console tool

- Setting up search console
- Key GSC report
- Sitemap management
- Optimisation for mobile view

#### Off page SEO: link building techniques

- Types of links
- Back link analysis
- Submission based link building techniques
- Content based link building technique
- outreach based link building technique

#### Local SEO

- Google business profile optimisation
- Classifies optimisation
- NAP optimisation

### Module 13

#### Web analytic a & traffic reporting

- Introduction to web analytics
- Introduction to google analytics
- Google analytics account structure
- Google analytic audience report
- Google analytic a acquisition report
- Google analytic a behaviour report
- Installing google analytic a on web site

## Module 14

### On line advertising and google ads

- Introduction to paid marketing and GA
- Types of campaigns
- Bidding auctions and budget
- Account structure
- Account and billing

### Google Ads- search campaign live creation

- GA campaign keyword research
- GA campaign setup
- GA Ad group setup
- GA conversion tracking setup

### Google Ad campaign case study- Real Estate

- AD copy and keyword optimization
- LP design testing
- Budget testing
- Bid amount and bidding methods test
- Ad schedules
- GA recommendations

## Module 15

### Display Advertising

- Display vs search ads- difference
- Google display Ad campaigns targeting methods
- Most popular display Ad sizes
- Display campaigns creation- Live walkthrough
- Display campaign best practices

# MAJOR SKILLSET 4 GOOGLE ADS



## GOOGLE ADS CAMPAIGN ANALYSIS

## Module 16

### Video Advertising

- Introduction to video ads
- Video ad types
- Video ad campaign types
- Bidding, budget, network and inventory options
- Video campaign targeting options

## Module 17

### Remarketing and Rebranding

- How re marketing improves ROI
- Types of re marketing audience
- Essentials components of re marketing
- Remarketing- Top case study
- Setting up google re marketing Tags
- Creating die re t lists with GA
- Display and video re marketing campaign- live walkthrough
- Google search remarketing
- Facebook and Instagram remarketing

## Module 18

### Email Marketing

- Importance of email marketing
- Usage, ROI, Objectives, Email benefits
- Top email marketing tools
- Key features of a good email tools
- Step by Step guide for email marketing
- Types of marketing emailers
- Email writing best practices
- Email marketing strategy creation
- Email list building tools

# GOOGLE ADS SPECIALIST

## MANAGING 20+ GOOGLE ADS CAMPAIGNS

With the right knowledge I gained at Rocket Geni I am able to manage 20+ google ads campaigns successfully. My clients are satisfied with their ROAS.



**UJJWAL GAUR**

# CONTENT WRITER

## EARNING 50K MONTHLY

Learning digital marketing helped me to follow my passion for writing.



**SHIVA SHANKAR**

## Module 19

### Inbound Marketing

- Inbound vs. Outbound marketing
- Audience identification
- Buyer touch point analysis
- Top content types for each buyer stage
- Where to distribute content
- How to generate content ideas
- Creating content idea sheet
- Content repurposing

## Module 20

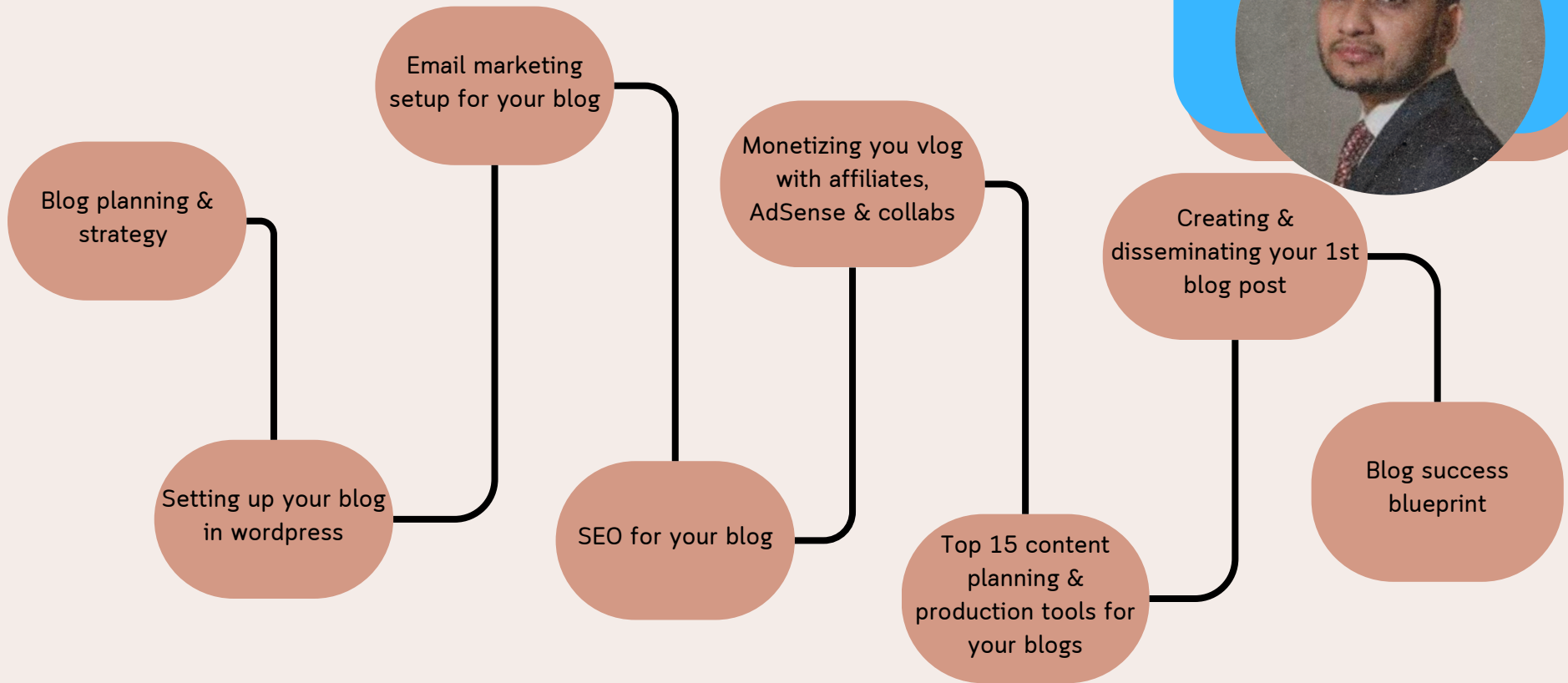
### Web Content Writing

- Essentials of content writing
- Content writing for business sites
- Top tools for content research
- Top tools for content writing
- AI Based tools for content writing
- Conversation writing for social media
- Ecommerce content writing
- Content writing vs. copywriting
- Copywriting best practices
- Creating ad copies
- Writing for landing pages
- Funnel copywriting- WhatsApp and Newsletters

# Online earning section

## Module 21

### BLOGGING, ADSENSE & AFFILIATE MARKETING

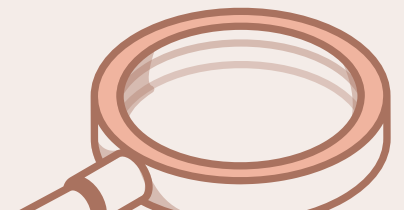


## AFFILIATE MARKETER

Earning 70k-90k as in affiliate marketer

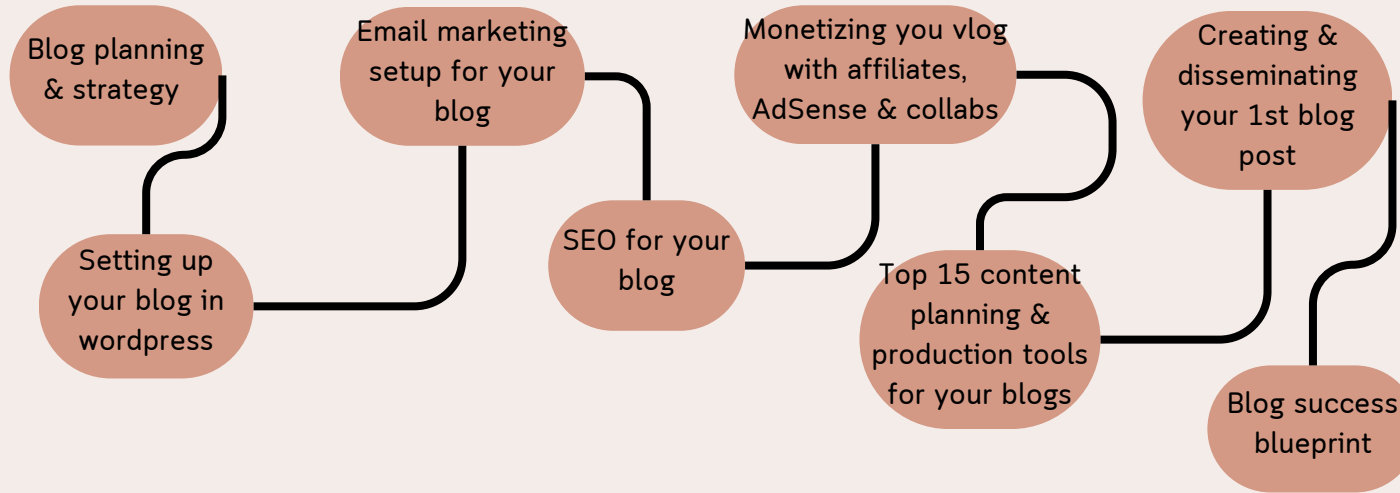
"I would like to thank RocketGenie for changing my career completely"

-Varun Rawat



## Module 22

# SELLING ON AMAZON & MARKET PLACES



## AMAZON & D-2-C SPECIALIST

Sold products over 1 CR within 3 months

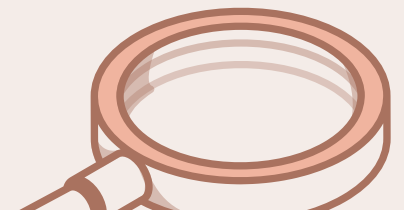
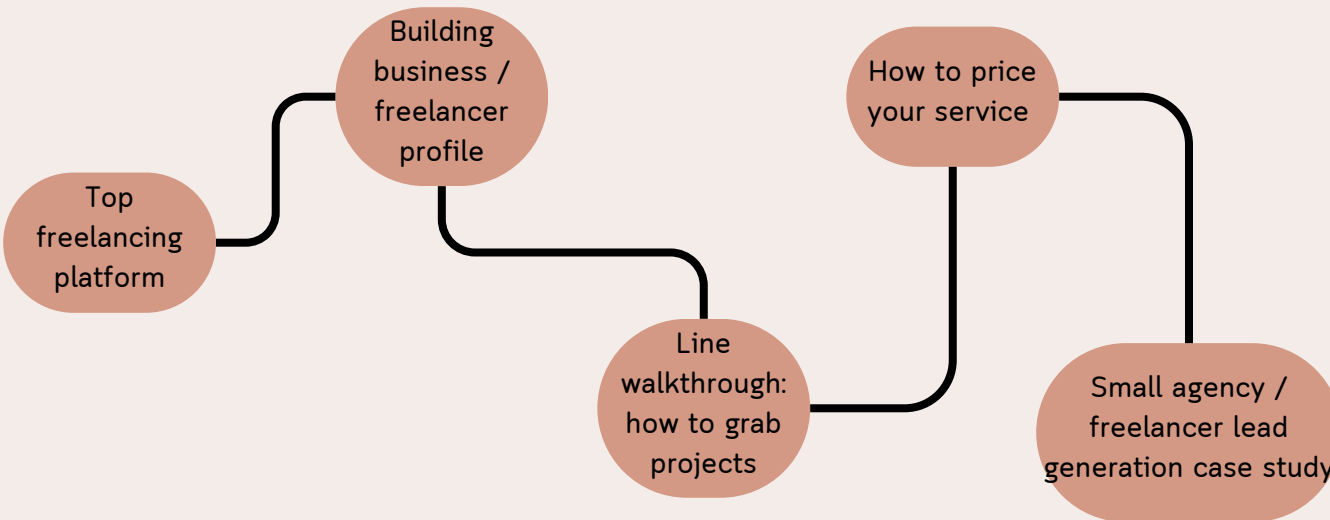
This amazing training program provided me with complete knowledge and got three clients within 40 days of training competition.

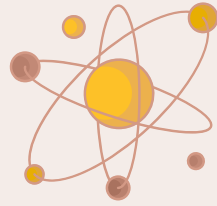
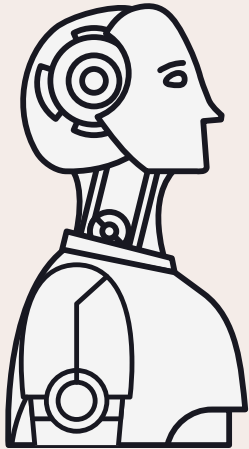
-Arpit kumar



## Module 23

# EARNING AS A FREELANCER / STARTING AGENCY





## Module 24

# AI POWERED DIGITAL MARKETING

- Chatbot marketing
- AI Based video & picture editing
- AI Based content creation
- AI Based marketing campaign

## INTERVIEW PREPERATION

### INTERVIWE PROCESS AND PREPARATION

#### Certification and interview preparation

- Assignment review and certification exams
- Placement process introduction
- Understanding your career path
- Ensuring career proficiency
- Creating your CV

#### Mock Interview

- Visual interview
- Interview exercises & assignment
- Live interview



# Neural Networks for a Successful Career



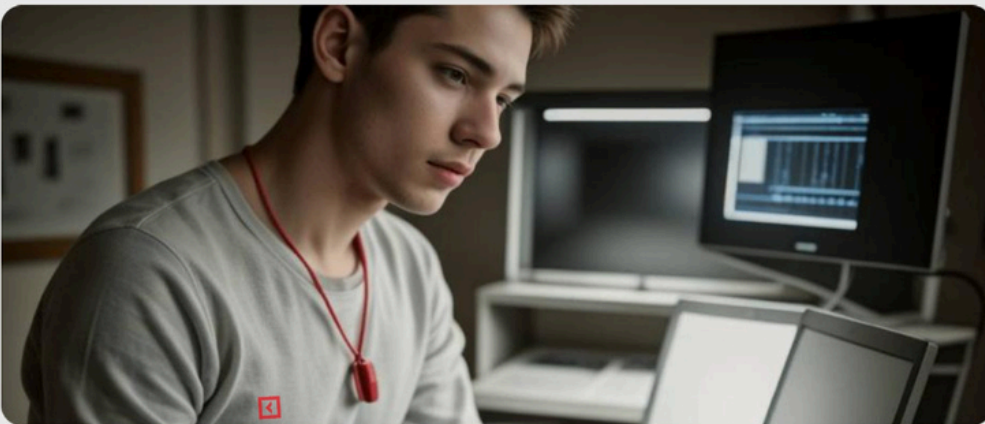
# AI LABORATORY

## AT SYNERGY UNIVERSITY

### Artificial Intelligence Laboratory –

is a team of highly qualified specialists with extensive experience in solving business problems using neural networks, as well as educating others in advanced technologies.

We develop new educational technologies and the most modern programs adapted to the needs of the labor market. Our research activities focus on introducing innovations and new methods and applying them in the business sector.



### “Synergy” University

is one of the largest universities in Russia and a recognized leader in education and innovation. Our university is accredited and internationally recognized, which confirms the high quality of the education we provide. Within our ecosystem, we create conditions for the development of startups and research, actively collaborating with businesses and industries.

# FIGURES AND TRENDS

According to data provided by RBC Trends, the artificial intelligence market demonstrates impressive growth prospects and has significant impacts on various sectors of the economy and society.

> **\$407 BLN**

projected AI market volume by 2027

**\$157 TRL**

potential GDP increase by 2030 through AI utilization

> **80%**

of enterprises plan to start using AI applications by 2026

> **95%**

of customer interactions to be conducted through AI by 2025

**97%**

of business owners recognize the benefits of using ChatGPT

> **97 MLN**

new jobs may be created by AI by 2025

> **40%**

potential increase in labor productivity for certain industries by 2035 through AI adoption

# TRAINING CHARACTERISTICS

## Duration:

72+ academic hours

## Number of Lessons

30 lessons + 8 weekly online workshops

- Mentor Support
- Homework Review
- Diploma Project – Chatbot Demonstrating Acquired Skills

Upon completion of the full course, learners will acquire not only theoretical knowledge but also practical skills in working with the latest AI technologies.

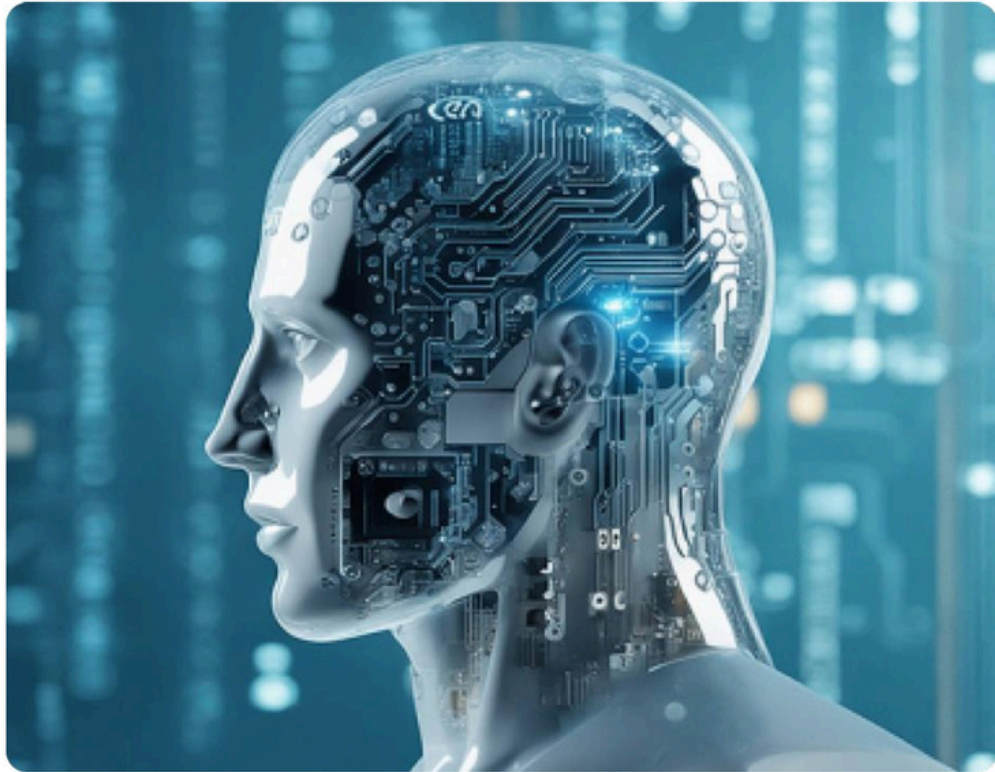


# UNIQUENESS OF THE COURSE

## Integration and Multidisciplinarity

**Throughout the course, students will undertake a project encompassing various aspects of applying a broad spectrum of AI services, including:**

- Creation and Analysis of Texts and Documents
- Working with Tables and Databases
- Creation of AI Assistants
- Generation of Graphic Content
- Development of Voiceovers and Multimedia
- Creation of Marketing and Advertising Materials

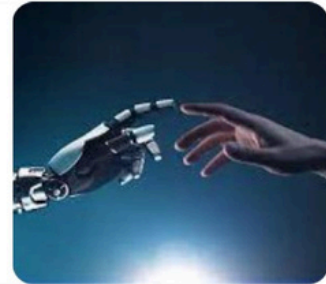


# COURSE **BENEFITS**

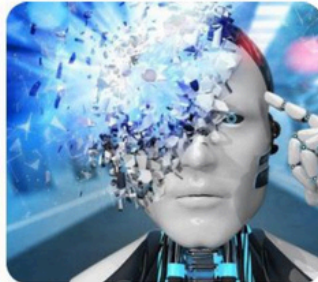
Emphasis on **Practical Application** of Neural Networks to Optimize Office and Administrative Work



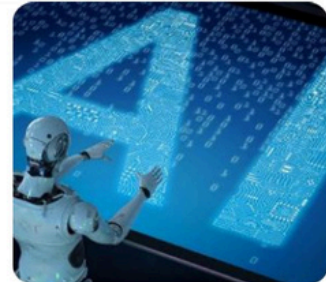
Practical Assignments and Projects That Allow Immediate Application of Acquired Knowledge



Regular live broadcasts and expert-led webinars enabling discussion of emerging questions and experience sharing



**Continuous Content Updates** in Line with the Latest Trends and Developments



Mastering a wide range of modern tools, from text models to advanced graphic generators and audio/video tools, to ensure a versatile and multifunctional learning experience for students



# COURSE CURRICULUM

01

Introduction to Neural Networks

02

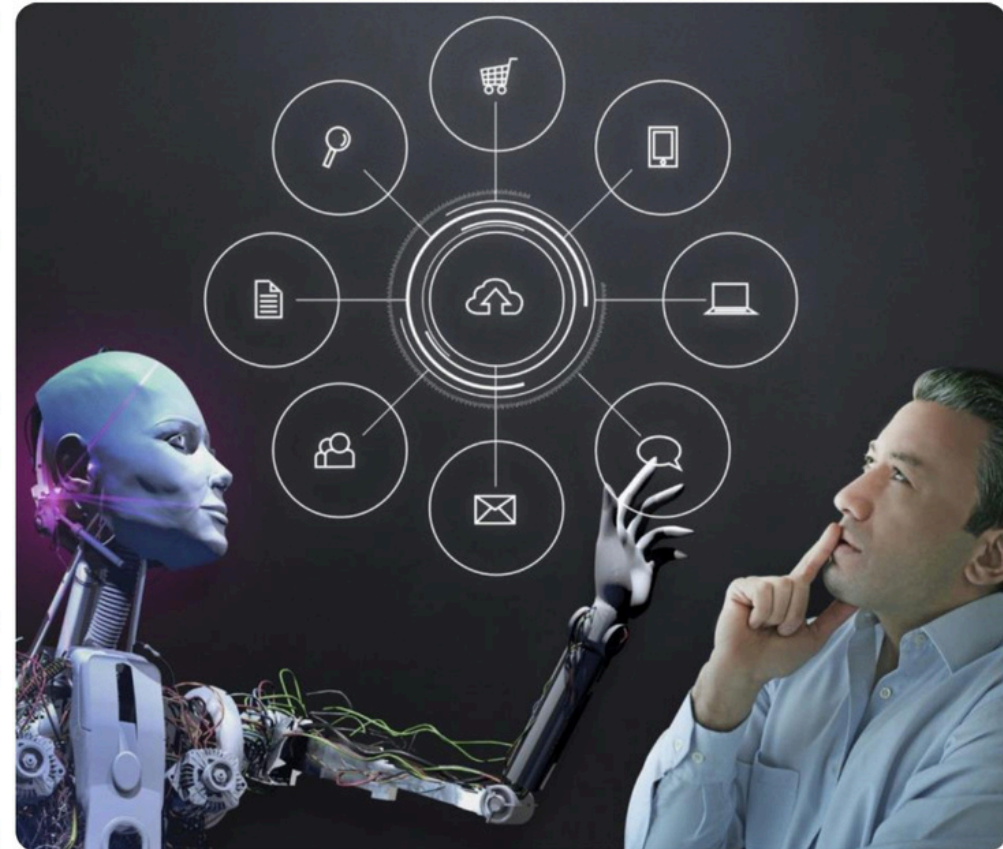
Language Models and Text Processing

03

Graphics

04

Processing and Generating Audio and Video Content



# **COURSE CURRICULUM.**

## **MODULE 1 (INTRODUCTORY)**

### **Introduction to Neural Networks: What They Are and How They Are Used**

- Basic Terminology and Types of Neural Networks
- Essential Tools and Skills for Working with Neural Networks



# COURSE CURRICULUM.

## MODULE 2

### Language Models and Text Processing: Understanding LLMs with Examples

- LLM Types and Distinctions: Exploring ChatGPT, Claude, Gemini, GigaChat, YandexGPT, Reka.ai, COZE, POE, Saner AI, Perplexity, and Neuro

### Optimizing Documents for Enhanced Data Interaction

- Utilizing Markdown, JSON, and LaTeX Formatting Languages to Streamline Information Retrieval with ChatGPT

### Text Analytics and Rewriting

- Working with Existing Text: Editing, Rewriting, and Summarization Techniques

### Transcription and Text Processing

- Utilizing Audio and Video Transcription Tools for Text Generation: Processing and Summarizing Techniques

### Email Responses and Reviews

- Feedback Optimization

### Designing Prompts and Incorporating Role-Playing Behavior

- "Introduction to Crafting Queries for Language Models: Clear Structure and Utilizing Markup Language



# **COURSE CURRICULUM.**

## **MODULE 2**

### **Data Visualization with Tables and Charts**

- Creating and Editing Electronic Spreadsheets: Using AI for Visual Representations of Data (Graphs, Charts, Diagrams)

### **Automation of Routine Tasks**

- Use AI to automate repetitive tasks such as data entry, state standards and brainstorm

### **Creating Chatbots Based on a Knowledge Base**

- Creating GPTs
- Designing AI-Powered Chatbots for Social Media and Messaging Platforms
- Coze

### **Critical Analysis and Optimizing Performance**

### **Computer Vision:**

- Analyzing Input Images and Deriving Contextual Insights

### **Knowledge Management, Enhancing Productivity, and Improving Focus**

- Saner AI

### **Brand Identity Creation: Naming, Crafting Taglines, and Generating Product Descriptions**

### **Text Translation**

# **COURSE CURRICULUM.**

## **MODULE 3**

### **Image Generators - What Are They?**

- Exploring Various Image Generators: A Comprehensive List (Midjourney, Stable Diffusion, Leonardo, Fooocus, Kandinsky, DALLÉ-3, Ideogram, Krea, Canva, and Photoshop)

### **Advanced Presentations**

- Crafting Engaging Presentations with AI-Generated Images and Textual Content

### **Designing Logos and Transforming Graphics through Vectorization**

### **Developing Fundamental Presentations and Visualizing Ideas with Mind Maps**

- Crafting Professional Presentations using Gamma AI
- Visualizing Ideas with Whimsical Mind Maps

### **Image Generation**

- Creating Prompts for Neural Networks

### **Creating Creative QR Codes**

### **Transforming Ideas into Visuals: Designing Layouts, Crafting Infographics, and Envisioning Prototypes**

# COURSE CURRICULUM.

## MODULE 4

### **AI-Generated Voiceovers for Presentations and Event Narrations**

- Crafting Distinctive Voiceovers through Text-to-Speech Transformation
- Voice Cloning
- Lip Synchronization

### **AI-Driven Music Composition for Presentations and Event Soundtracks**

- Music Creation

### **Video Translation (Yandex, Heygen, Rask)**

### **Neural Networks for Working with Video**

- Types of Video Generators (Stable Video Diffusion, RunwayML, Pika Art, Haiper AI, Heygen, Kaiber)

### **Automatic Video Content (Avatar)**

- Creating Virtual Avatars for Video Content Automation

### **Content for Stories and Shorts**

# LEARNING RESULTS

## Increasing Efficiency and Productivity in Work

Using Neural Networks for Automating Routine Tasks, Data Analysis, and Document Workflow Optimization

## Reducing Employee Workload

Automation of Text Processing, Report Generation, Query Responses, and Other Tasks Will Allow Employees to Focus on More Important and Strategic Tasks

## Improving Work Quality

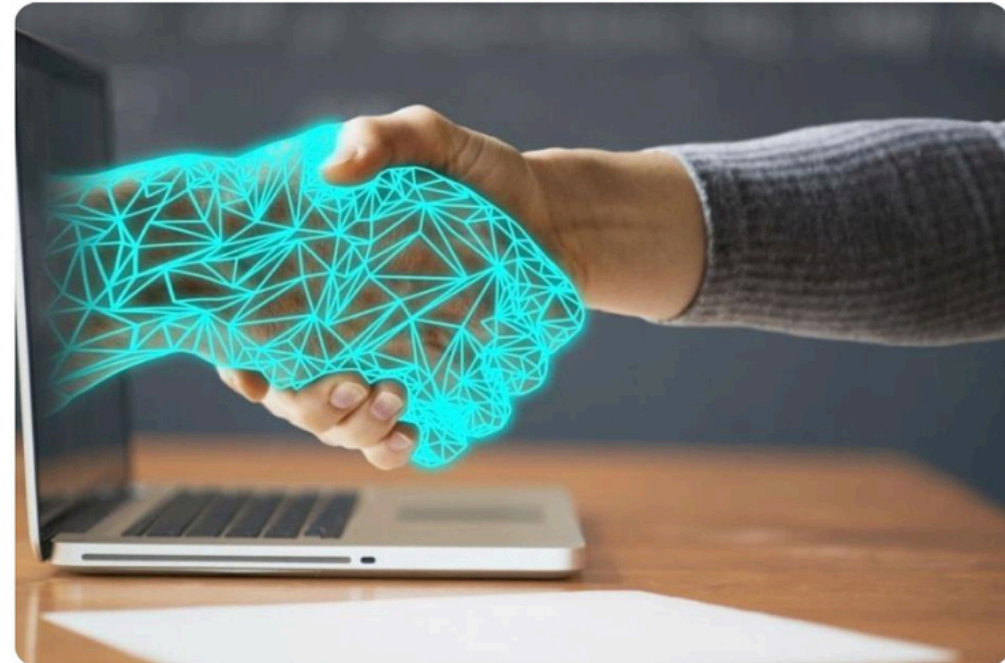
Optimization Through the Use of Services, Chatbots, Automated Responses to Frequently Asked Questions, and Enhanced Request Processing

## Making Informed Decisions

Using Neural Networks for Data Analysis and Information Visualization Facilitates Making More Informed and Justified Decisions

## Training in Modern Technologies

Familiarization with Key Neural Networks and Their Applications in Various Fields Will Help Employees Adapt to Modern Digital Tools and Enhance Their Skills



# Meet Our Instructors



**Maxim Kim**  
Blogger, Author of the YouTube Channel  
Neuromania  
Lead Researcher at the AI Laboratory



**Daniil Osipov**  
Ph.D. in Philology MPA  
Instructor at the AI Laboratory



**Ahmed Akhmedgadzhiev**  
GPT Specialist, UI/UX Designer  
Methodologist and Instructor at the AI  
Laboratory

We Have Assembled a Team of Leading Specialists in Implementing AI in Business Our experts possess extensive experience and knowledge in various fields of artificial intelligence applications.

# AT ROCKETGENIE MINI PROJECT

Business Marketing  
kit Designing

Storyboard-based  
Video shoot

No-code website  
creation Wordpress

Business social  
media banner  
portfolio

Social media  
strategy blueprint  
organic & paid

Corporate business  
SEO proposal  
creation

LP & Ads for social  
media campaign

Google Ads business  
proposal creation

Funnel-based email  
marketing template  
pack creation

Marketplace  
feasibility plan  
creation

D2C Business plan  
creation

Youtube business  
blueprint creation

## PROJECTS AND ASSIGNMENTS COVERED

### White badge program

- 7 projects
- 15 quizzes
- 15 assignments

### Orange badge program

- 10 projects
- 25 quizzes
- 25 assignments

### Black badge program

- 12 projects
- 40 quizzes
- 40 assignments

# BECOME A DIGITAL MARKETING EXPERT

- Advanced Masterclasses by industry experts
- 2 bonus earning courses
- Portfolio creation with dedicated career mentor
- 1 month industrial internship with LOR
- Access to digiperformer online community forum



# MASTERCLASSES

MASTERCLASS 1  
Brand transformation

MASTERCLASS 3  
SEO & Link audit

MASTERCLASS 5  
Growth hacking

MASTERCLASS 7  
Merchant centre mastery

MASTERCLASS 9  
Online PR & Traffic buying

MASTERCLASS 2  
D-2-C Stray creation

MASTERCLASS 4  
Client handling & reporting

MASTERCLASS 6  
Performance marketing

MASTERCLASS 8  
Snapchat & Quora Ads

MASTERCLASS 10  
Adv. Funnel marketing & CRO

## INDUSTRY WORKSHOP LIBRARY ACCESS

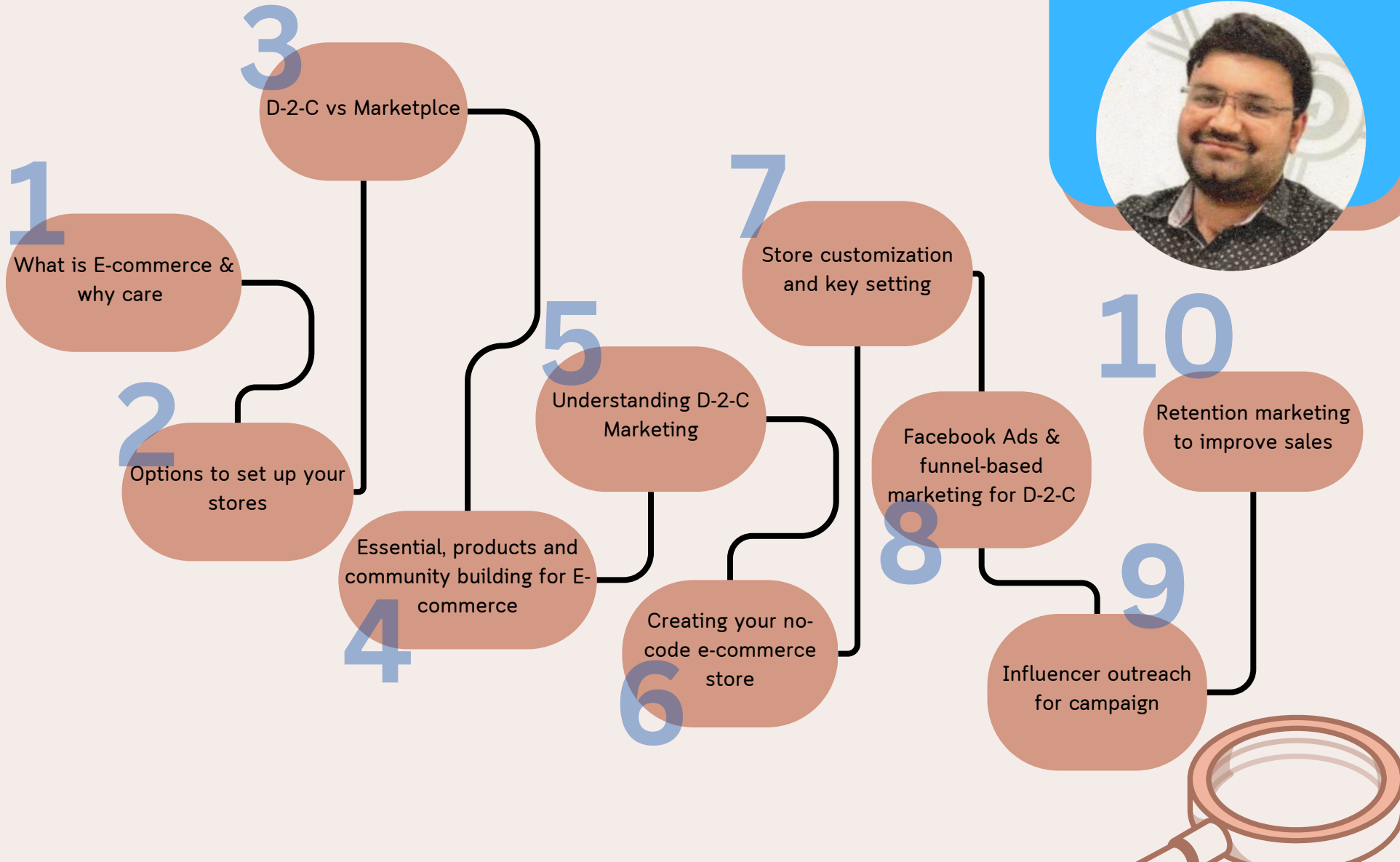


# BONUS COURSE 1

## E-COMMERCE & D-2-C MARKETING MASTERY

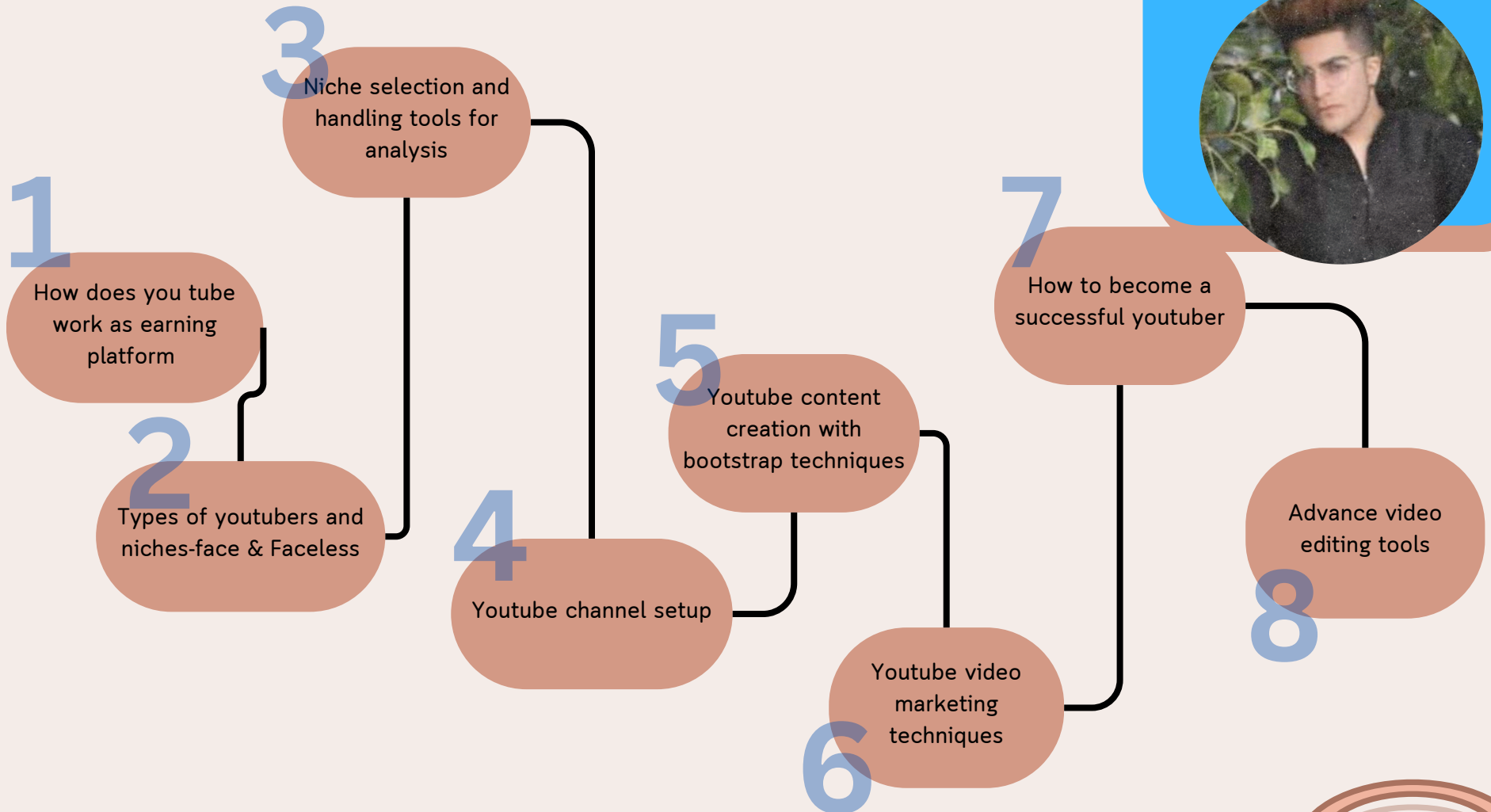
### E-COMMERCE PROFESSIONAL

**Earning 40k as a freelancer**  
This E-commerce training program provided me with complete knowledge and freedom to work the way i want to.  
-Shashank Soni



## Bonus course 2

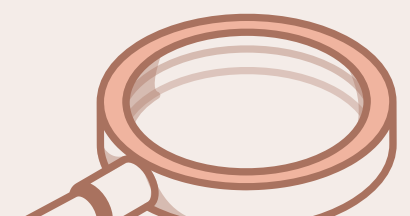
# MAKING MONEY WITH YOUTUBE



## YOUTUBE CONTENT CREATOR

145k YouTube subscribers

This training program helped me to follow my true passion  
-Kalash Bhatia



# JOB\CAREER ROLES YOU CAN GET AFTER CERTIFICATION

## WHITE BADGE ROLES

CANVA DESIGNER

Starting Earning- 10k-15k  
Pro Earning

WORDPRESS DEVELOPER

Starting Earning 15k-25k  
Pro Earning- 1.5-2.5 lacs

SEO SPECIALIST

Starting Earning-12k-25k  
Pro Earnng- 2 lacs

SOCIAL MEDIA ADS  
MANAGER

Starting earning- 18k- 30k  
Pro Earning- 2.4-3.5 lac

SOCIAL MEDIA EXECUTIVE

Starting Earning- 15k-22k  
Pro Earning-1.8-2.4 lacs

SOCIAL MEDIA SPECIALIST

Starting Earning- 18l-30k  
Pro Earning- 2.4-35 lacs

DIGITAL MARKETING  
EXECUTIVE

Starting Earning- 27K-45K  
Pro Earning- 2-4.2 lacs

SOE EXECUTIVE

Starting Earning- 12k-25k  
Pro Earning- 80k-2 lacs

## ORANGE BADGE ROLES

GOOGLE ADS SPECIALIST

Starting Earning- 20k-30k  
Pro earning- 2.4-3.5 lacs

MARKETING AUTOMATION  
SPECIALIST

Starting Earning- 15k-27k  
Pro Earning-1.8- 2.4lacs

GROWTH  
MARKETER/PERFORMANCE  
MARKETER

Starting Earning-15k-25k  
Pro Earning-2-4.2lacs

WEB CONTENT  
WRITER/CONTENT  
MARKETER

Starting Earning- 25k-40k  
Pro Earning- 80k-2lacs

BLOGGER & AFFILIATE  
SPECIALIST

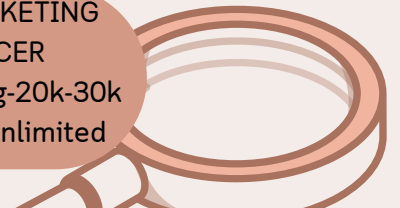
Starting Earning-10k-20l  
Pro Earning; 1.5-2.5 lacs

AMAZON/MARKETING  
MANAGER

Starting Earning-15k-25k  
Pro Earning- 75k-1.5 lacs

DIGITAL MARKETING  
FREELANCER

Starting Earning-20k-30k  
Pro Earning- Unlimited



# BLACK BADGE ROLES

DIGITAL ENTREPRENEUR  
Starting Earning- 20k-30k  
Pro Earning- Unlimited

DIGITAL TRANSFORMATION  
SPECIALIST  
Starting Earning-30k-45k  
Pro Earning-2-4lacs

DIGITAL MARKETING  
OFFICER  
Starting Earning- 25k-35k  
Pro Earning- 2-4lacs

KEY ACCOUNT MANAGER  
Starting Earning-22k-28k  
Pro Earning-1.5-2.5 lacs

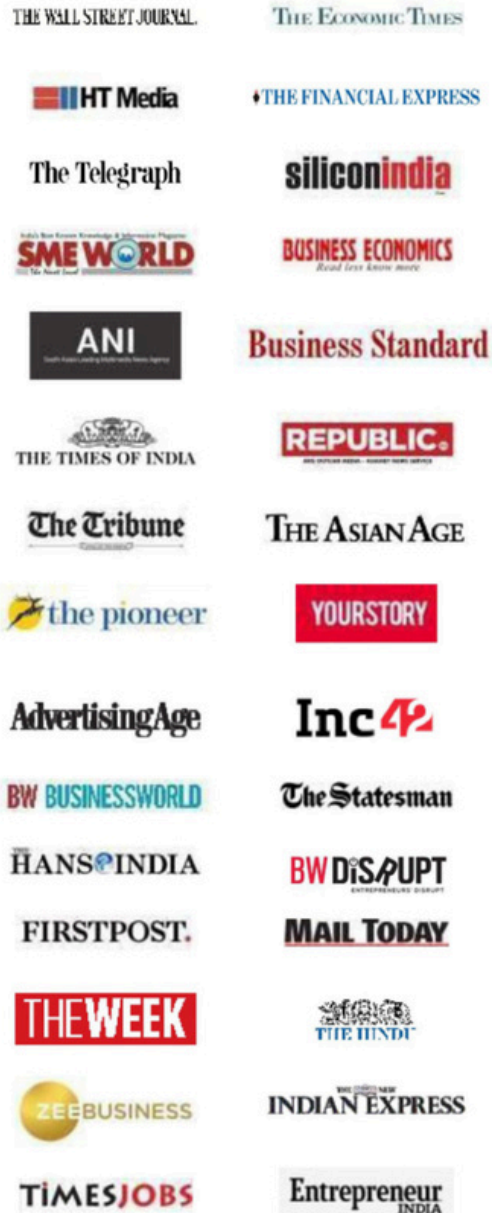
DIGITAL MARKETING  
MANAGER  
(Work EXx. Needed)  
Starting Earning- 35k-60k  
Pro Earning- 2-6lacs

D2C SPECIALIST/D2C  
BUSINESS  
Starting earning; 12k-30k  
Pro Earning- Unlimited

Expected monthly earning- Minimum 60-90 days efforts in setup, profile building, skills perfection is suggested to achieve starter level. Minimum 3-4 years experience expected to reach Pro level.

# ROCKET GENIE IN MEDIA

# A GLIMPSE OF STARTING PACKAGES



# RECRUITERS SPEAK

More than 3200 freshers have been placed in renowned companies after completing the digital marketing course from ROCKET GENIE. And recruiters can't let go of their excitement to hire more Rocket Genies and share their experiences.

The logo for nmg, featuring the lowercase letters 'nmg' in a bold, black, sans-serif font. The 'n' and 'm' are connected, and there is a small red dot at the end of the 'g'. The logo is positioned above a white speech bubble.

The candidate is doing their best and possesses all the qualities necessary, including eagerness to learn, active engagement in group discussion, and good communication. They put a lot of efforts and successfully do their everyday task, yet they are succeeding

The logo for 'Learn with PATERNITY', featuring an orange icon of an open book above the text 'Learn with PATERNITY'. The word 'PATERNITY' is in a larger, bold, orange font, while 'Learn with' is in a smaller, black font. The logo is positioned above a white speech bubble.

We appreciate having these candidates. The fact that such brilliant students are using all their abilities is a good thing. They are succeeding despite putting a lot of effort and accomplishing their everyday task.

The logo for autus, featuring the lowercase letters 'autus' in a white, sans-serif font. The 'a' is lowercase, and the 'u' is lowercase. The logo is positioned above a white speech bubble.

We had a great experience. The candidates are working to the best of their abilities. The students are excellent and diligently do their assignments. We are fortunate to work with people who are so knowledgeable.

# MEP

The candidates are punctual and committed to their assigned work. They are working effectively, and I have to add that their superiors are really happy with the outcomes. We are pleased with your trainers and we will surely get in touch with you if we need more.



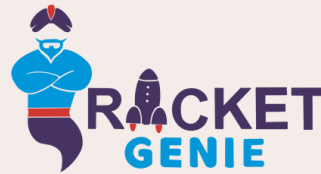
It's wonderful that they have the qualifications for the job. The students are excellent and competent enough to complete the assignment. They are performing admirably. We appreciate having such resources on our team.



The candidates pick things up quickly. Additionally, their basic ideas are understandable, and they pick up new concepts rapidly. They are extremely confident, and everything has gone well thus far. Students have received good training and have experience in digital marketing

# CHOICE FOR DIGITAL MARKETING TRAINING?

## FACTORS







## OTHERS

LOCAL DIGITAL MARKETING  
INSTITUTE/ TUTION CENTRES













40+ centers in 14 states		
Decade old establishment with strong management		New establishment, No management team
multi city placements		
International placements		
Hindustan times partner company		
Awarded in multiple countries		
Alumni network of over 30,000+ Individuals		Fudged & Inflated admission numbers



Institutionally funded organization		
Genuine review system with student records available		Fake review & no rewards
Private label certificate recognized in industry		no recognition
Proper fee structure		No fee structure, any fee accepted

High quality training infrastructure		
Annual updated certifications & content		Annually copied brochure from digiperform
Content development team with 15+ years of industry experience in Delhi & bengaluru		No R&D team

Structured assessments, quiz & assignments		Nothing beyond a copied brochure
TTT Certified experienced trainers		Not available/hired digiperform ex-students
24*7 LMS with videos, PPT & exercises		No or very limited copied content
Deep dives into Digital marketing discipline		Only overview, exaggerated module list, decorated brochures
Multi-level courses with optional upgrades		
Option to meet current students & complete transparency		Not allowed, only demo classes

Digital internship tp all students		
Premium tools access	 During internship	Available only in brochure
Live campaign access	 During Internship	Available only in brochure
Doubt sessions		
placement support		No team available
Portfolio preparation me or classes		
Interview preparation classes		No communication & Interview preparation staff
Online live-master classes by industry experts	 with Pro courses	

**THANK YOU**

